

Work through these eight steps in order. Tick a box only when it is genuinely done — the Jordan-specific checks are what the global guides miss.

1. Goal & domain

- One sentence: what is the single job this site must do?
- Domain chosen — .com primary, optional .jo for local signal?
- Auto-renew enabled so the domain never lapses?

2. Hosting & platform

- Fast host with a region edge (or in-Kingdom if data-sensitive)?
- SSL certificate (the padlock) in place?
- Platform matched to the goal — builder, WordPress, Salla/Zid, or custom?

3. Design & bilingual content

- Mobile-first design, tested on a real phone?
- Visible WhatsApp button and clear navigation?
- Native Arabic + English content with correct RTL (not a translate widget)?

4. SEO & launch

- Titles, meta, schema, and XML sitemap in place?
- Google Business Profile set up for local search?
- Forms tested, sitemap submitted to Search Console, maintenance planned?