

Take this to every vendor. Tick a box only when the answer is a clear yes, then compare quotes side by side.

### 1. Bilingual Arabic + English (RTL)

- Is Arabic a true right-to-left layout, not a translated overlay?
- Do they use logical CSS properties and mirrored components?
- Is Arabic typography (line height, fonts) handled properly?

### 2. Mada + STC Pay + BNPL

- Does checkout accept Mada (the domestic card rail) natively?
- Are STC Pay and major cards supported out of the box?
- Can they wire Tabby / Tamara buy-now-pay-later for retail?

### 3. PDPL + ZATCA compliance

- Is personal data handled to PDPL standards (storage, residency)?
- Is ZATCA Phase 2 e-invoicing built in if you sell?
- Were these raised in discovery, before the build started?

### 4. Core Web Vitals (INP)

- Do they test on mid-range Android phones, not just desktop?
- Can they show a live site scoring well in PageSpeed Insights?
- Is Interaction to Next Paint (INP) part of their QA?

### 5. AI-search / GEO readiness

- Does the build emit structured data (schema.org) by default?
- Are there clear entity signals and direct-answer content?
- Do they plan for AI Overviews, ChatGPT, Perplexity, Gemini?